

# THE DO'S & DON'TS OF

# Home Staging

DONE PROPERLY, STAGING HELPS HIGHLIGHT THE BEST ASSETS OF YOUR HOME AND ALLOWS PEOPLE TO IMAGINE ITS FULL POTENTIAL. UNLIKE EMPTY HOMES, STAGED PROPERTIES STILL FEEL INVITING AND LIVED IN BUT WITHOUT COMPROMISING ON THE AESTHETIC PRESENTATION.

## DO

- ✓ DO AWAY WITH CLUTTER
- ✓ MAKE EVERYTHING AS BRIGHT, LIGHT AND AIRY AS POSSIBLE
- ✓ FOCUS ON THE MAIN ROOMS
- ✓ REFRESH WALLS, WINDOW TREATMENTS AND RUGS
- ✓ ENSURE EVERY ROOM IS CLEAN

## DON'T

- ✗ DON'T NEGLECT THE OUTSIDE OF THE HOME
- ✗ DECORATE WITH THEMES
- ✗ DON'T USE TOO ECCENTRIC OF COLORS OR PATTERNS
- ✗ DON'T LEAVE ANYTHING BROKEN
- ✗ DON'T BE AFRAID TO ASK FOR HELP OR SECOND OPINIONS